The “Future” of Coaching in Singapore

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Coaching is the Bridge Between the Science of Sport and the Art of Leadership

Sport Development Should be Science Based and Coach Driven
Formal Coach Education

*Focus is on basic sport science and pedagogy – the essential grounding to provide a safe and effective sports environment*

- Sports Trainer
- Basic Sports Science
  - Foundation SG-Coach Development
    - SG-Coach Level 1
  - National SG-Coach Development
    - Intermediate Sports Science
      - SG-Coach Level 2
  - Master SG-Coach Development
    - Master Coach
      - Continental Competition
    - Senior Master Coach
      - International Competition
    - Principal Master Coach
      - >8 yrs

- Fitness Instructor
Coach Management

National Registry of Coaches (1,947)

- Coach (L1)
- Senior Coach (L2)
- Master Coach (L3)

Coach’s Code of Ethics

- Respect of Individuals
- Responsible Coaching
- Integrity in Actions
Non-Formal and Informal Focus

- Mediated learning (clinics, workshops etc.)
- Unmediated learning (networking and interaction with coaches)
- Internal learning opportunities (reflection and mentorship)
Coach Development

- **Education**
- **Training**
- **Management**

- SG-Coach Programme
- Continuing Coach Education
- Mentorship
- National Registry of Coaches
- Code of Ethics
Coach Training

Focus is on **leadership, experience and application** – the Academy – to maximize human potential through sports

“I don't look at myself as a basketball coach. I look at myself as a leader who happens to coach basketball.”

Mike Krzyzewski
Head Coach, U.S. Olympic Basketball Team & United States Military Academy Class of 1969
The Next Steps

• Designed to compliment existing formal education programme
• Focus: leadership, application of principles, experiential learning
• “Inclusive” programme for all disciplines of coaching
Specific Pillars of the Academy

- Continuing Coach Education (CCE)
- National Coaching Symposium
- Mentorship
- Coach Recognition Programmes
SSI as a Coaching Resource

- Clearinghouse for Sports Science & Coaching Research
- A Coaches’ Network & Social Media
- A Meeting Place for Coaches – ‘The Coaches Centre’
- SSI Coach Development – “the team behind the team”