

Biography of Quek Swee Kuan

Mr Quek Swee Kuan joins the new entity as Chief Executive Officer on 1 December 2022.

Swee Kuan was recently the Chief Executive Officer of Sentosa Development Corporation (SDC). Under his leadership, SDC underwent an organizational transformation to provide greater clarity and sharper focus on its economic and social roles and formulated a strategic plan to transform Sentosa into a leading leisure and lifestyle resort destination. Working closely with partners, SDC has evolved Sentosa into a “day to night” destination with a year-round calendar of events that appealed to both locals and tourists, which helped to increase local visitorship.

He also spearheaded the development of the Sentosa-Brani Masterplan, through the collaboration of several government agencies and guided by the curation of a smart, sustainable and first-in-class leisure experience, to lay a strong foundation for Sentosa’s next phase of growth. The Masterplan entails integrating Brani with Sentosa making it a 600 ha “playground in a City” which will encompass world class attractions, mixed use development comprising hotels; MICE facilities and event/entertainment/commercial spaces; transport/connectivity; and waterfront/nature/beach precinct developments that will attract a substantial increase in both tourist and local visitorship. When fully implemented, this iconic development will be a game changer for the Greater Southern Waterfront precinct.

During his 26-year public service career, Swee Kuan had also served in the Economic Development Board (EDB) and the Singapore Tourism Board (STB). As EDB’s Deputy Managing Director and STB’s Deputy Chief Executive, he helmed international operations for the two boards, responsible for attracting investments and visitors to Singapore through branding, marketing, international relations and business development. Swee Kuan was also involved in shaping new economic growth areas and industry clusters such as Interactive Digital Media, Consumer Businesses, Lifestyle, Integrated Resorts and the Singapore Grand Prix. He was based in the EDB’s San Francisco Bay Area office at the height of the internet and dot com boom in the mid to late 90s where he was involved in investment promotion and venture capital investments. For his service in the public sector, he was awarded the Public Administration Medal (Silver) in 2010.

Swee Kuan is currently in the private sector, having joined Surbana Jurong (SJ) as CEO (New Business) in July 2020. In this role, Swee Kuan assists the Group CEO in spearheading group-wide strategy and transformation, driving new growth engines and facilitating government engagement. He is instrumental in formulating SJ’s next 5-year transformational growth plan which is currently being implemented.

Swee Kuan is married with 2 sons and enjoys spending time with his family and watching spectator sports. He is a die-hard Tottenham Hotspur and McLaren Racing fan.