



MEDIA RELEASE

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A flurry of activities for all at the Singapore Sports Hub as it begins a new chapter under Sport Singapore

- A series of events and community activities kicked off on 9 December 2022 to welcome everyone to the Singapore Sports Hub.
- New entity - Kallang Alive Sport Management Co Pte Ltd - officially takes over the management of the Singapore Sports Hub.

Singapore, 9 December 2022 – Singapore Sports Hub marked its first day under the new management with a series of events and community activities that will run through January 2023 to commemorate the official handover of the Singapore Sports Hub to the new entity, Kallang Alive Sport Management Co Pte Ltd (KASM).

2 Mr Edwin Tong, Minister for Culture, Community and Youth & Second Minister for Law, who officiated the Christmas light up at the OCBC Square, Singapore Sports Hub said, “We are very happy today, that we can celebrate a new chapter of the Singapore Sports Hub with our community and partners. This sporting and lifestyle facility is for all of us in Singapore, we will have activities and programs at this iconic Hub, which can bring the community together. I have every confidence in the new team that has been formed, to build on the existing foundations and strengthen Singapore’s position as a destination of choice for major international events, and more importantly, create a more vibrant community space that Singaporeans can identify with and feel for.”

3 From 9 December 2022 to January 2023, the public can look forward to an exciting array of community events and festive celebrations:

- a) **Community events:** Visitors to Singapore Sports Hub can participate in activities such as dance (K-Pop Random Play Dance!), jump rope (Jump Rope Fiesta), live music performances and shopping at the bazaar. They can also try out different sports at various venues and facilities within Singapore Sports Hub, including football, volleyball, yoga, swimming, Taichi and Zumba. There are also live screenings of the FIFA World Cup Qatar 2022 matches. Refer to Annex A for information on these activities.

- b) **Festivities:** Families can enjoy year-end festivities such as Christmas carolling, meet with Santa, or go on a carnival ride at Kallang Wonderland during the month of December. There are also programmes including lion dance performances and writing red spring couplets, lined up for the Lunar New Year celebrations in January 2023. Visit <https://change.sportshub.com.sg/> to keep up to date with the events line-up.

- c) **New official FIFA World Cup match ball exhibit:** To commemorate the World Cup season, football fans can view “Al Rihla”, the official match ball of the FIFA World Cup Qatar 2022 at the “adidas Fifa World Cup official match ball: Journey Through Time” exhibition at the Singapore Sports Museum. All 14 adidas Official match balls are on display and will join a collection that reminisces some of the best sporting moments in football from 1970 to present.

Members of the public visiting the Singapore Sports Hub on 10 and 11 December 2022 can also take photos with the Giant adidas Al Rihla Official Match Ball to commemorate the world’s largest football reunion in four years. Standing at close to two metres in height and weighing 280kg, it’s a sight football fans won’t want to miss!

4 KASM is a wholly owned subsidiary of the Kallang Alive Holding Co Pte Ltd which is incorporated by Sport Singapore. It is established to manage the Singapore Sports Hub, which aims to bring to life Singapore’s vision of the Singapore Sports Hub as a national icon. It will provide greater access to the broader community through inclusive programming and expand the Singapore Sports Hub’s breadth and quality of world-class events. KASM will also enable the integration of Singapore Sports Hub

facilities with the rest of the Kallang Alive precinct to deliver a seamless experience for Singaporeans and all visitors.

5 Chairman of the new entity KASM, Mr Keith Magnus is desirous for the Singapore Sports Hub to be a place where individuals and communities are inspired, energised and activated through a journey of memorable sporting, entertainment and lifestyle experiences. “Today heralds a new dawn for the Singapore Sports Hub, an integral part of the Kallang Alive master plan. The government has cast a bold and powerful vision for the Kallang Alive precinct in Singapore to be the premier sports, entertainment and lifestyle destination in the region, and critically too, a part of the national fabric and hearts of Singaporeans from all walks of life. I am excited about the team we are building to execute on the vision and the tremendous opportunities that lie ahead for Kallang Alive. We look forward to working closely with our partners to make this a truly remarkable destination for all Singaporeans, residents and visitors,” he said.

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About Sport Singapore (SportSG)

As the national sports agency, Sport Singapore’s core purpose is to inspire the Singapore spirit and transform Singapore through sport. Through innovative, fun and meaningful sporting experiences, our mission is to reach out and serve communities across Singapore with passion and pride. With Vision 2030 – Singapore’s sports master plan, our mandate goes beyond winning medals. Sport Singapore uses sport to create greater sporting opportunities and access, more inclusivity and integration as well as broader development of capabilities. Sport Singapore works with a vast network of public-private-people sector partners for individuals to live better through sport. To find out more, visit SportSG’s websites at www.sportsingapore.gov.sg and <https://circle.myactivesg.com/stories>.

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Facebook - <https://www.facebook.com/livebetterthroughsport/>

Instagram - www.instagram.com/sport_singapore/

YouTube - www.youtube.com/SingaporeSports

About Kallang Alive Sport Management

Kallang Alive Sport Management Co Pte Ltd (KASM) is a wholly owned subsidiary of Kallang Alive Holding Co Pte Ltd which is incorporated by Sport Singapore and established to manage the Singapore Sports Hub from 9 December 2022. KASM aims to bring to life Singapore's vision of the Singapore Sports Hub as a national icon. Through maximising the full potential of the development, we will provide greater access to the broader community through inclusive programming, and expand the breadth and quality of world-class events that we bring to patrons. KASM will enable the integration of Singapore Sports Hub facilities with the rest of the Kallang Alive precinct to deliver a seamless experience for Singaporeans and visitors.

About Singapore Sports Hub

Singapore Sports Hub is an iconic, premier destination offering sporting, entertainment and lifestyle experiences for all to enjoy. This world-class development is managed by Kallang Alive Sport Management Co Pte Ltd (KASM). It offers programming that comprises international recreational and competitive events, live entertainment as well as activities that cater to the broader community. The Singapore Sports Hub aims to serve the sporting and entertainment needs of people from all walks of life.

Home to unique world-class sports facilities within the city, the Singapore Sports Hub plays a critical role in accelerating the development of Singapore's sports industry, excellence and participation. Located on a 35-hectare site in Kallang, the Singapore Sports Hub includes the following facilities:

- A 55,000-capacity National Stadium with a retractable roof and movable tiered seating
- The iconic Singapore Indoor Stadium
- A 6,000-capacity OCBC Aquatic Centre that meets FINA standards
- A 3,000-capacity OCBC Arena which is scalable and flexible in layout
- Water Sports Centre featuring kayaking and canoeing
- 41,000 sqm Kallang Wave Mall, including indoor climbing wall and Splash-N-Surf facility (Kids Waterpark, Stingray and Lazy River)
- 100PLUS Promenade that encircles the National Stadium
- Singapore Youth Olympic Museum & Singapore Sports Museum
- Singapore Sports Museum
- Sports Hub Library
- Shimano Cycling World
- Daily community facilities and activities, including beach volleyball, hard courts (futsal, basketball and netball) lawn bowls, giant chess, skate park and running & cycling paths.

For more information on KASM and Singapore Sports Hub, please visit:

- Website: www.sportshub.com.sg
- Facebook: [sporesportshub](https://www.facebook.com/sporesportshub)
- Instagram: [sgsportshub](https://www.instagram.com/sgsportshub)
- LinkedIn: [@SingaporeSportsHub](https://www.linkedin.com/company/SingaporeSportsHub)
- Twitter: [@sgsportshub](https://twitter.com/sgsportshub)

Annex – Activities taking place at Singapore Sports Hub this December 2022

Sports Try-outs & Community Activities

Try out different sports at our various venues and facilities. There is archery, jump rope, and futsal or experience Boccia at the try-outs organised by the Singapore Disability Sports Council. Some 9 December highlights include the Jump Rope Fiesta taking place from 4 – 8pm and a community Taiji workout hosted by Shin Zhong Taiji Quan Association on the 100 PLUS Promenade.

How about kick-starting your Saturday morning with high-intensity interval training? Sign up for Strong by Zumba sessions taking place on 10 and 17 December. Families can look forward to bonding over sporting activities at the FunFam Sportfest, which is free and open to all ages. Check out the full [line-up of try-outs and activities](#).

Live Music, Busking & Performances

Be sure to head over to Waterfront @ Stadium Riverside Walk to catch live music and entertainment acts including Jive Talkin', a Singaporean band that has performed with some of the world's most famous music makers, including B.B. King, Kenny G, Gloria Estefan & the Miami Sound Machine, James Ingram and Def Leppard.

Other performances to look forward to include the K-POP Random Play Dance! takeover at OCBC Square, happening on 10 December, and live performances by local musicians. Visit the link [here](#) for more information on the live busking and musical performances.

Live Screening of World Cup Matches

Singapore Sports Hub will be screening the quarter, semi and final matches of the FIFA World Cup Qatar 2022 at the Singapore Sports Hub. And it's FREE. Besides exciting international football action, patrons can enjoy half-time entertainment, contests and more too. Check out the live football screening schedule [here](#).

World Cup Official Match Ball Exhibition

To commemorate the World Cup season, Al Rihla, the official match ball of the FIFA World Cup Qatar 2022 will be on display at the "adidas Fifa World Cup official match ball: Journey Through Time" exhibition at the Singapore Sports Museum. All 14 adidas official match balls are on display at the Museum.

"Al Rihla," or "the Journey" in Arabic, symbolises the beginning of a footballing journey that is yet to be written. The sleek adidas Al Rihla Official Match Ball takes speed and precision to new heights with its dhow-inspired Speedshell panel shape, combined with texturing and diamond debossing to enhance swerve and accuracy. With sustainability at the heart of its design with vibrant colours shimmering under a pearlescent finish, it marks the first World Cup Official Match Ball to be made exclusively with water-based inks and glues. For more information about the exhibition, visit the link [here](#).

A Light-up Not To Be Missed

This December, catch Singapore Sports Hub in its full dazzling glory as our National Stadium dome lights up and the hub comes aglow, dressed in fairy lights when night

falls. Explore the grounds and make memories at our giant Christmas installations. Check out the light-up timings [here](#).

International Concerts & Events

Packed to the brim with exciting performances and international acts, come enjoy the season and soak in the concert atmosphere with fellow music fans this December! Concerts to look forward to include Air Supply 45th Anniversary Tour, Jay Chou Carnival World Tour and Jackson Wang Magic Man World Tour.

In sports, there is the Nations Cup 2022 and Singapore's first-ever Singapore International Rhythmic Gymnastics Cup 2022. For families with younger audiences, Disney in Concert, A Magical Celebration, and Upin and Ipin Musical Theatre, are not to be missed. Visit [our events page](#) for details and ticketing information.